

CONCERN FOUNDATION



FUNDING CANCER RESEARCH
WORLDWIDE

TRIBUTE JOURNAL FORM
CONCERN FOUNDATION'S
36th Annual Block Party Fundraiser
HONORING JIM & ISHITA GANGULY-MORRISON
 CELEBRATING *Los Angeles* MAGAZINE'S 50TH ANNIVERSARY
Saturday Evening July 10, 2010
 Paramount Studios, Hollywood

Proceeds to support Concern Foundation's Conquer Cancer Now Award Recipients

- PREMIER** **\$100,000**
Reserved tables, 50 Block Party tickets*, color double-spread tribute page, event signage and sponsor name on invitation
 - BENEFACTOR** **\$50,000**
Reserved tables, 36 Block Party tickets*, color tribute page, main stage signage and sponsor name on invitation
 - PLATINUM** **\$25,000**
Reserved tables, 24 Block Party tickets*, color tribute page and recognition in publicity materials
 - DIAMOND** **\$10,000**
Reserved tables, 14 Block Party tickets*, metallic full page in a special tribute section
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- INDIVIDUAL BLOCK PARTY TICKETS @ \$350 each** qty. _____ \$ _____

- PRESIDENT'S CIRCLE** **\$6,000**
Reserved table, 10 Block Party tickets*, full page in a special tribute section
- PATRON** **\$3,500**
Reserved table, 6 Block Party tickets*, full page in a special tribute section
- DONOR** **\$2,500**
4 Block Party tickets* (no table), full page in a special tribute section
- CONTRIBUTOR** **\$1,500**
2 Block Party tickets* (no table), half page in a special tribute section

TRIBUTE JOURNAL PAGES & LISTINGS (^{NO} _{TICKETS})

- Full Tribute Page (8" wth. x 8" ht.) **\$1,200**
- Half Tribute Page (8" wth. x 4" ht.) **\$750**
- Quarter Tribute Page (4" wth. x 4" ht.) **\$500**
- Eighth Tribute Page (4" wth. x 2" ht.) **\$250**
- Friends of Concern Listing **\$100**

Individual name or business name only: _____

*The tickets are optional and the fair market value of each Block Party ticket is \$100.00. If the Block Party tickets are taken, please deduct the fair market value from your donation.

OUR FAMILY ALBUM

This year we will have a designated section for you to pay tribute to honor or remember a loved one in our Tribute Journal. If you'd like your tribute included in this section, please let us know.

- Please place my ad in the new **Family Album Section**

For further information, call (310) 360-6100 or e-mail tribute@concernfoundation.org. Learn more about Concern at www.concernfoundation.org

Concern Foundation's Federal ID #23-7002878

(Please Print)

Name _____

Company _____

Address _____

Phone (Day) _____ e-mail _____

Jim & Ishita Ganguly-Morrison _____

Sorry, I am unable to attend. Please accept my donation in the amount of \$ _____

Enclosed is my check made payable to Concern Foundation \$ _____

Please charge my: VISA MC AMEX DISC

Amount \$ _____ Acct.# _____

Exp. Date _____ Signature _____

- Please re-run the same tribute from last year's Journal*

COPY/ARTWORK DEADLINE IS JUNE 3, 2010

IS YOUR ATTACHED COPY CAMERA-READY? (yes) (no)

(If "no", Concern will typeset your tribute at no additional charge)

PLEASE NOTE: Your name or company name will be used if no copy is submitted.

Trim size of the Journal is 9" X 9" no bleeds allowed.

Ads can be submitted on disc or e-mailed (tribute@concernfoundation.org) in pdf, jpeg or tiff format, 300 dpi. High resolution hard copies of text only ads also accepted. Unless otherwise stated, all tributes pages will be black and white.

PLEASE MAIL THIS FORM along with payment and artwork to:

***Tribute Journal 2010
 Concern Foundation
 1026 s. Robertson Blvd., Suite # 300
 Los Angeles, CA. 90035***

Rules regarding exempt income for charities require "messages, tributes or acknowledgements" (as opposed to "ads") for the Tribute Journal. Messages may include a corporate logo and/or trademark message, but should not constitute an "ad" for the company.

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THE CONCERN STORY

Concern Foundation is a Los Angeles based nonprofit organization dedicated to raising funds to support some of the most promising basic scientific laboratory work in the field of cancer research. Founded by 15 couples in 1968, and having already raised over 42 million dollars, Concern's mission to CONquer canCER Now!, remains the steadfast focus of the organization. With nearly \$.95 of every dollar raised going towards cancer research, Concern does not build buildings or provide funding for laboratory equipment. Concern focuses on providing "seed-money" for salaries so that scientific investigators can develop new and novel approaches to fighting this disease and discovering the breakthroughs that will lead to early detection, treatment options and an eventually cure for cancer.

OUR CONCERN IS YOUR CONCERN

Thanks to the guidance of our Scientific Review Committee, Concern Foundation has committed nearly **\$2.5 million dollars** (July 2008 – June 2010) in grants to **52 of the best and the brightest young cancer researchers** throughout the world focusing on **13 specific cancer research areas**.*

BREAST CANCER:	\$200,000
BRAIN CANCER:	\$100,000
COLON CANCER:	\$100,000
IMMUNOLOGY:	\$100,000
LEUKEMIA:	\$200,000
LIVER CANCER:	\$100,000
LUNG CANCER:	\$400,000
LYMPHOMA:	\$200,000
MELANOMA:	\$200,000
PANCREATIC CANCER:	\$100,000
PROSTATE CANCER:	\$100,000
SARCOMA:	\$100,000
UTERINE CANCER:	\$100,000
LAUTENBERG CENTER ENDOWMENT:	\$200,000
KAROLINSKA INSTITUTE ENDOWMENT:	\$300,000

**Full descriptions of each of the Concern funded researchers can be found at www.concernfoundation.org*

1026 S. Robertson Blvd. # 300 • Los Angeles, CA. 90035
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info@concernfoundation.org • www.concernfoundation.org